




MARION BERTAUX

CONTENT MARKETING LEAD
&
TRAVEL EXPERT

 marion.bertaux@gmail.com

 +39 3881065288

 ITALY



SKILLS

- Tourism Industry
- Content Creation & Strategy
- SEO Optimization
- Content Localization & Translation
- Customer Care
- Business Development
- Leadership & People Management

 NATIVE

   FLUENT

EDUCATION

- 2014 - **Master degree** - French-German Relationship - Cergy Pontoise - France
- 2012 - **Bachelor degree** - International Business - Créteil - France

EXPERIENCES

HOLIDAYPIRATES GMBH, BERLIN **Content Marketing Lead France** **2019 - Present**

- Negotiating deals and maintaining client relationships
- Launching and maintaining white-label products
- Contact person for the French market inside and outside the company
- Representing VoyagesPirates in the media
- Defining overall strategy for the French market
- Recruiting & managing a team of 4 members

HOLIDAYPIRATES GMBH, BERLIN **Travel Deal Hunter and Editor France** **2016 - 2019**

- Researching the best travel deals online
- Producing & publishing articles
- Creating travel related non deal content
- Creating SEO relevant landing pages

- 2016 - **Inside Sales Manager** at Resmio GmbH - Berlin
- 2015 - **Assistant in the Business Services department** at Storengy Deutschland Betrieb GmbH - Hannover

